



# Introduction

## Why Leadership Alignment Matters

Forward-thinking healthcare leaders and executives are recognizing infection prevention as a strategic asset. They understand that when it is embedded into the very fabric of their organizations, success follows:

- Costs decrease
- Staff retention increases
- Patient care practices are improved
- Operations become sustainable and efficient
- Brand equity is enhanced



# 3 Blind Spots to Overcome for Greater Alignment

*01*

**Technical**

*02*

**Silos**

*03*

**Purpose**

A healthcare worker in a hospital room is seen from behind, holding a tablet. The room contains hospital beds, medical monitors, and another person in blue scrubs in the background. A large white octagonal overlay is centered on the image, containing the text '01 Technical'.

*01*  
**Technical**

# Technical Function vs. Strategic Asset

## **Infection Prevention Is Treated as a Technical Function Instead of a Strategic Asset**

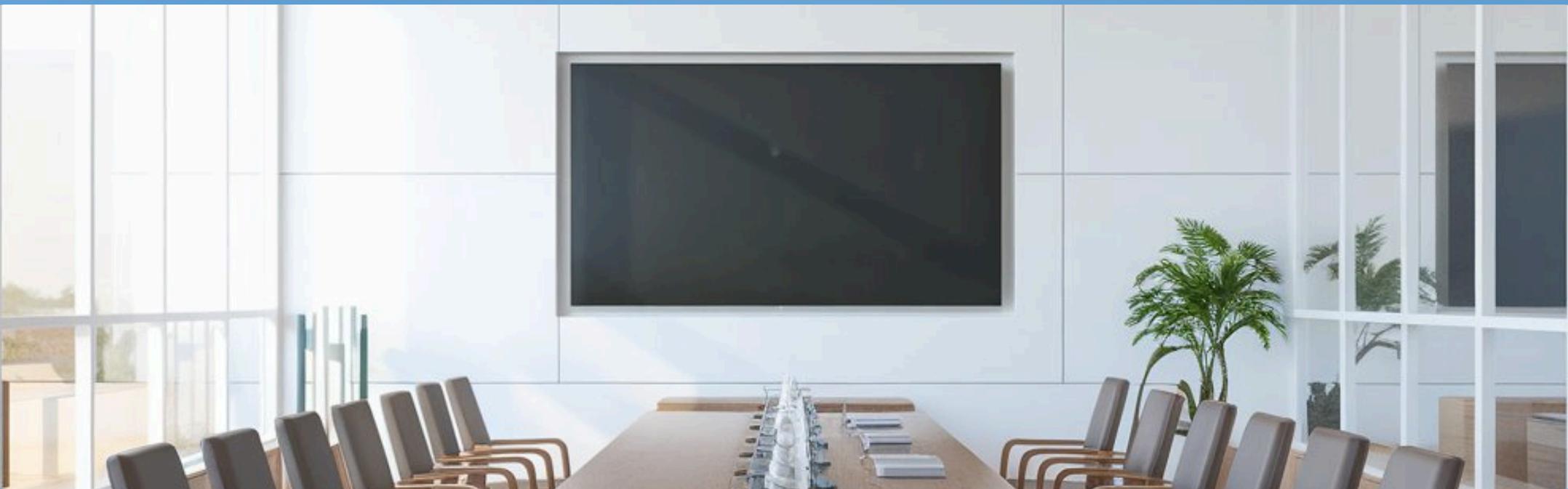
Many organizational leaders tend to treat infection prevention as a technical function focused on checklists and processes merely aiming at establishing compliance measures and achieving quick wins.

The reality is that the organizational value of infection prevention is often misunderstood at the leadership level or not clearly communicated by technical experts.

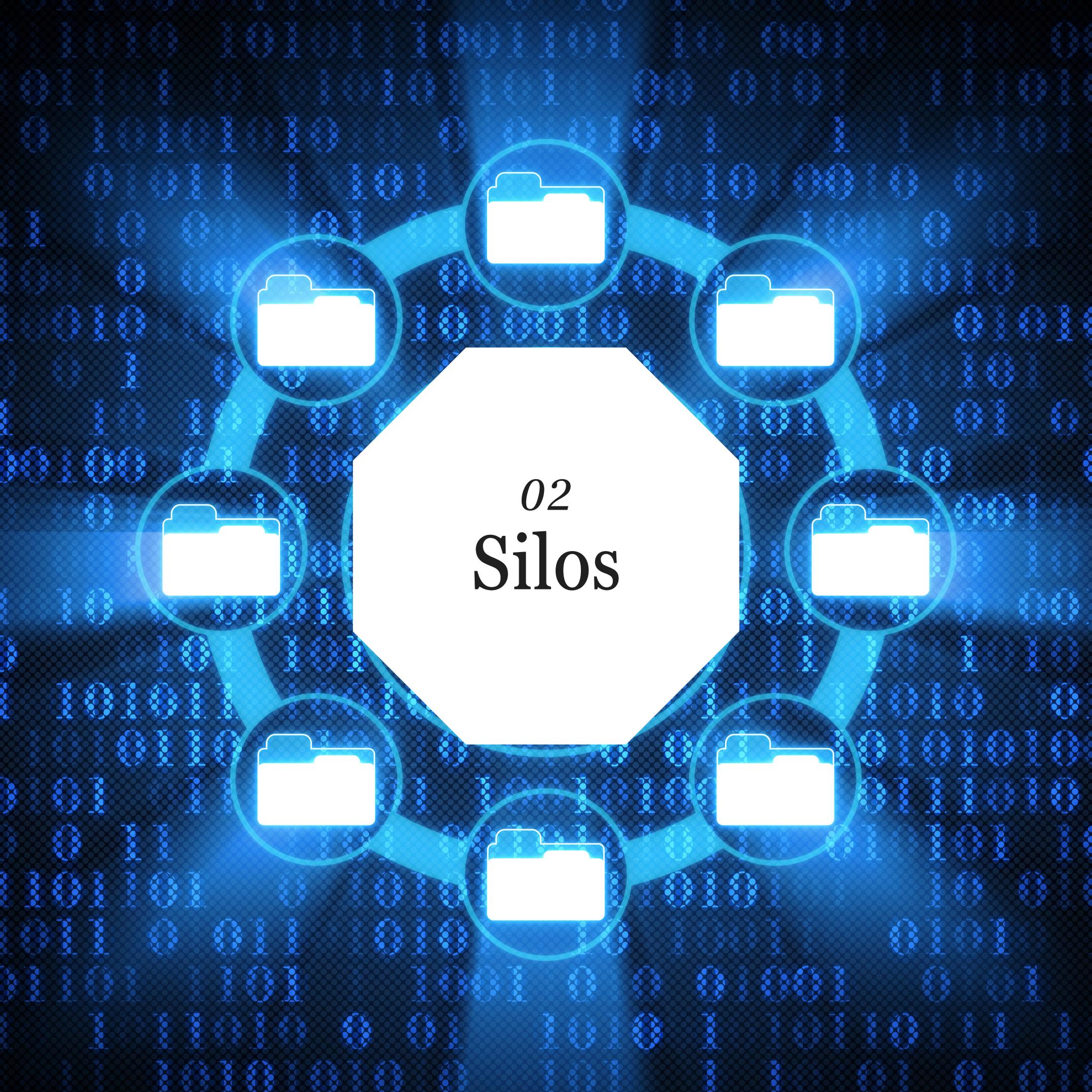


# What Stronger Systems Do

- Connect infection prevention metrics to strategic KPIs
- Make infection prevention a key component of strategic planning
- Promote systemwide understanding of the why behind strategic infection prevention



*02*  
**Silos**



# Silos Increase Confusion and Costs

## **Silos Create a Fragmented System and Cause Leaders and their Teams to Move in Opposing Directions**

Departmental focus helps build operational expertise. However, when teams work in silos, it delays progress and perpetuates organizational misalignment.

When departmental and executive leadership priorities are not aligned on a shared vision, organizational goals and objectives are not effectively met. This causes long-term inefficiencies, increases risks and elevates costs.



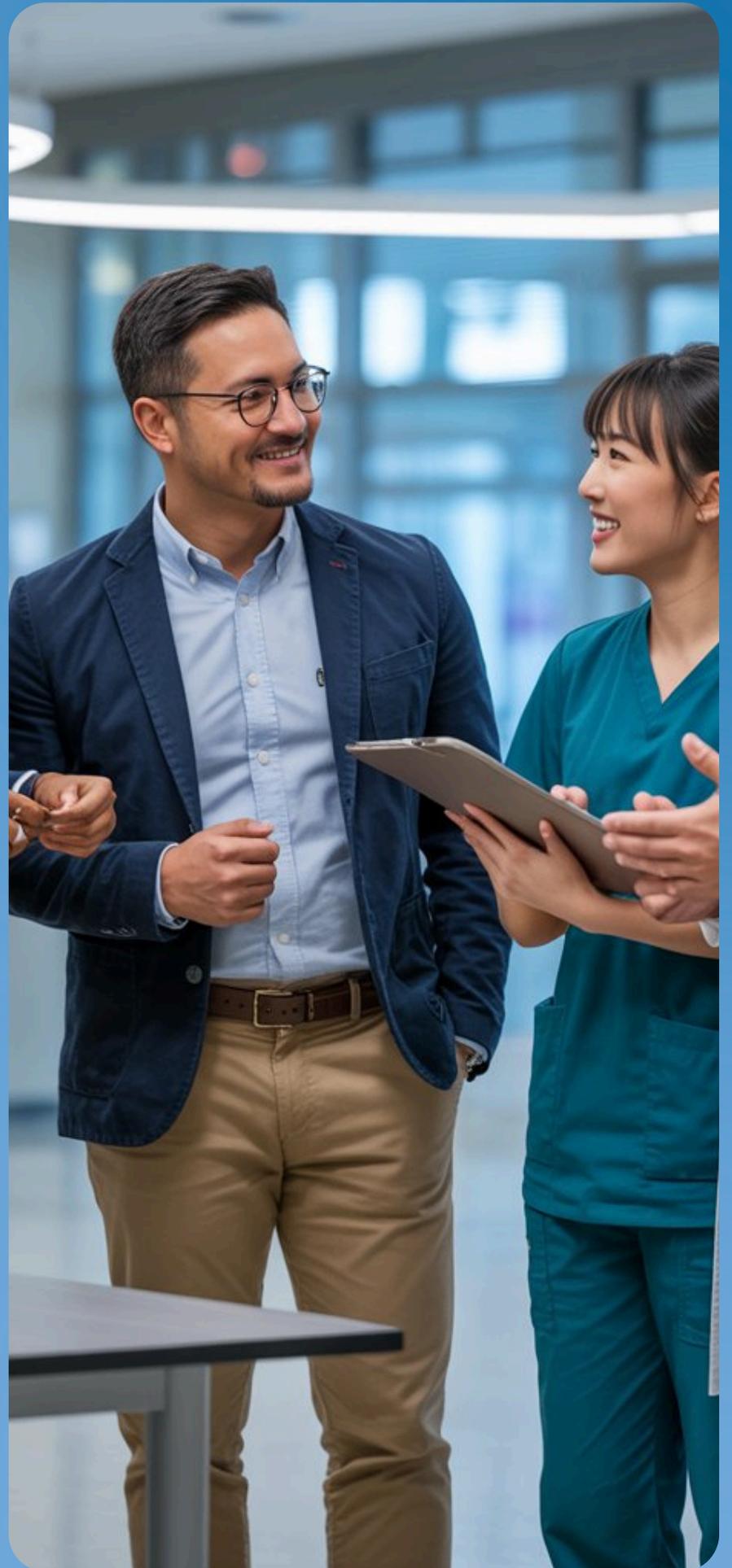
# What Stronger Systems Do



Champion infection prevention at the top



Break departmental barriers through regular check-ins and open dialogue





*03*

**Purpose**

# A Shared Purpose Leads to Success

## **Strategic Infection Prevention Leads to Long-term Success When a Shared Purpose Remains at the Center**

Start with the end in mind and prioritize who your organization serves. The first step to being aligned is understanding that executive leaders, frontline teams and infection prevention leadership work for the same purpose.

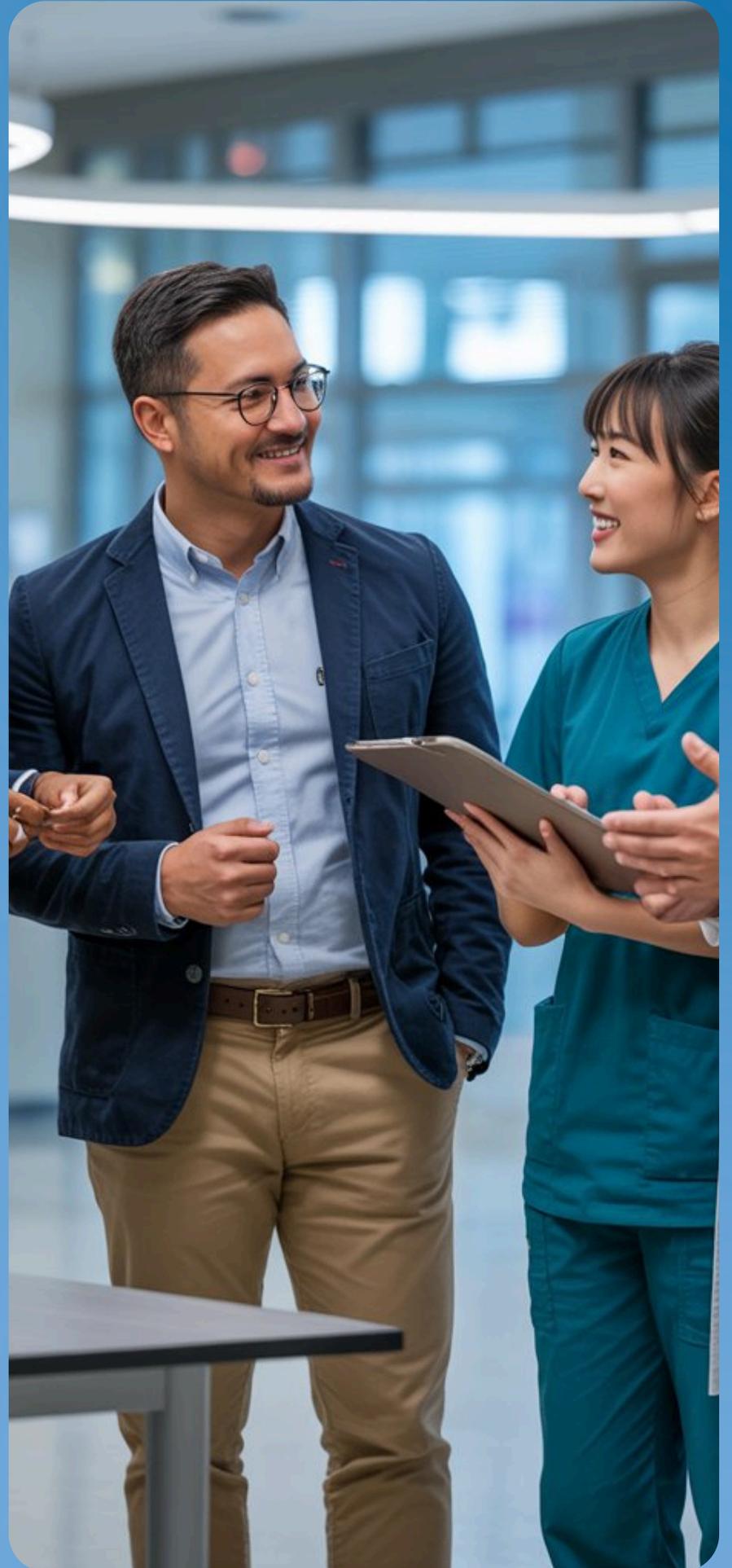
When this becomes a reality, achieving the organization's vision becomes more than a task but a long-term investment in excellence.



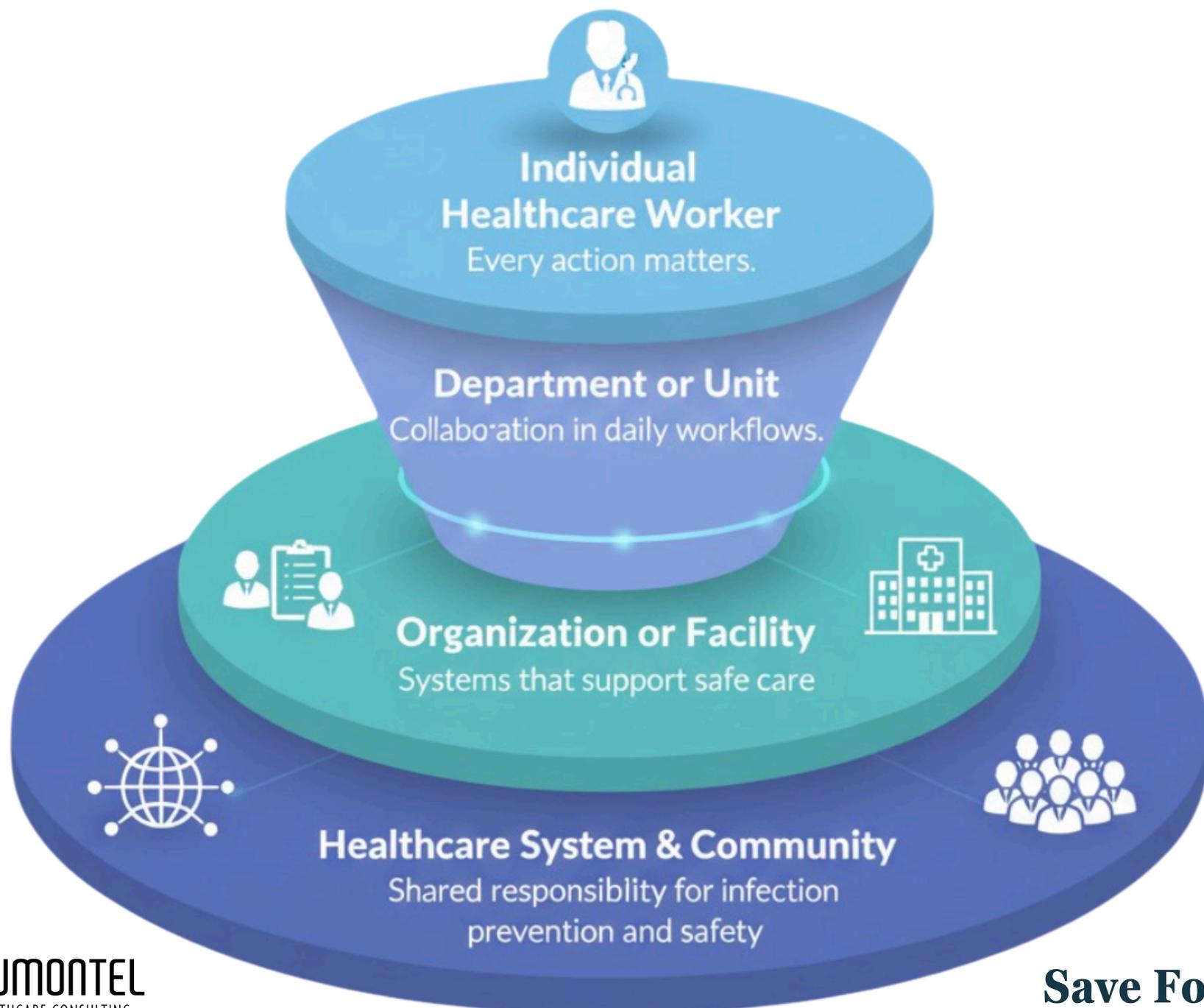
# What Stronger Systems Do



Embed systems thinking into everyday leadership conversations and use clarity of purpose to empower teams, not overwhelm them.

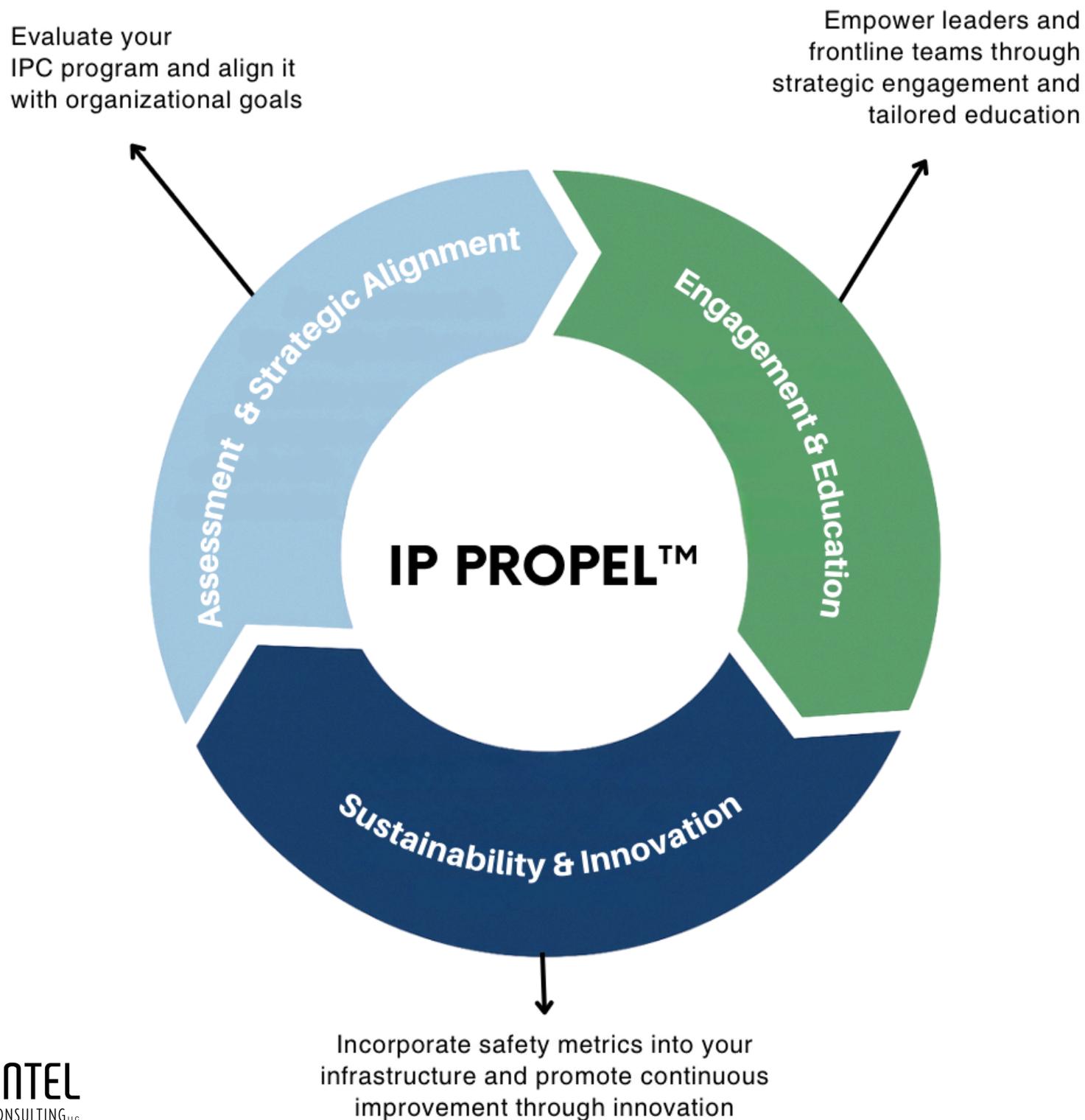


# A Shared Vision for Safety and Excellence



# The Roadmap

Sustainable success can only be achieved through alignment and a shared vision.



# A Final Thought for Leaders

Small shifts in leadership alignment and organizational mindset often produce some of the biggest gains in infection prevention performance and makes for stronger, safer healthcare systems. For more insights on how to achieve this, click below to download our **Executive Brief**.

[Download the Brief](#)

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