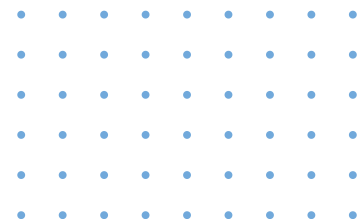


# SPONSORSHIP PROSPECTUS



## 2026 STRATEGIC SYSTEMS SUMMIT SPONSORSHIP PROSPECTUS

Healthcare leaders are under more pressure than ever: workforce strain, economic constraints, misalignment between strategy and day-to-day reality, and rapidly evolving AI expectations. Most events approach these challenges in silos, executive forums for executives, infection prevention-related events for infection preventionists, public health conferences for public health professionals, and AI events for technologists.

The 2026 Strategic Systems Summit is intentionally different. We convene healthcare executives, public health leaders, operations leaders, and infection prevention leaders to examine alignment, workforce sustainability, systems resilience, and AI readiness as one system, not separate problems.

As a sponsor, you position your brand as a partner in building health systems that can hold under pressure.

### Who Will Attend?

- Health system executives (C-suite and VP-level)
- Public health decision-makers and program directors
- Infection prevention leaders
- Operations and quality leaders

### Why Sponsor This Summit?

- Associate your brand with systems resilience, alignment, and readiness for emerging risks.
- Engage with leaders responsible for strategic decisions and system performance.
- Gain visibility across multiple disciplines in one event.
- Support equity and real-world impact through our Leadership Sponsor tier.



# Sponsorship Packages



## Leadership Partner

**Investment:  
\$2,500**

*Our Signature sponsorship tier, including top-tier benefits. For organizations that want their sponsorship to demonstrate commitment and good will towards directly strengthening underserved health systems beyond the Summit and sponsors 2026 cohort participation for one (1) IP in our industry-recognized Powerful IP™ Coaching Program . **Includes All Innovation Partner Package benefits PLUS:***

Mention in recurring Summit communications. 

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Multiple dedicated LinkedIn posts (before + after event) 

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Featured whenever Powerful IP™ is mentioned after the Summit 

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Option to co-brand one (1) Powerful IP™ Impact Case Study (non-promotional) 

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## Innovation Partner

**Investment:  
\$500**

*Our Premium sponsorship tier, with significant benefits. For organizations that want deep alignment with system-level impact, leadership and visibility across the Summit. **Includes All Systems Partner Package benefits PLUS:***

Two pre-event emails + one post-event email. 

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Own dedicated LinkedIn post. 

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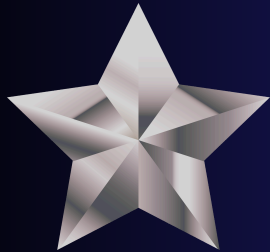
Featured during opening segment 

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Opt-in lead list provided post-Summit by Event Organizer 

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# Sponsorship Packages



## Systems Partner

**Investment:  
\$250**

*Our Mid-level sponsorship with increased benefits. Ideal for organizations committed to systems-level impact. **Includes All Supporting Partner Package benefits PLUS:***

Mention in at least one (1) Summit reminder social media post.

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Inclusion of one (1) Sponsor-provided educational resource in post-Summit Resource Hub.

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## Supporting Partner

**Investment:  
\$150**

*Our Entry-level sponsorship with benefits. Ideal for organizations that want visibility and alignment without a large footprint. **Includes :***

Logo on event website Sponsor section.

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Mention in one pre-event group email.

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Inclusion in one post-event thank-you email.

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Inclusion in one (1) collective LinkedIn Sponsor appreciation post.

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# CONTACT US

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